

## WHAT TO WEAR? **GUIDELINES FOR MEN**

**01** For a trimmer look, opt for slim-fit shirts and jackets.

**02** Keep patterns to a minimum. Print ties and pin stripes are okay.

**03** Look for layers. Add a form fitting jacket or v-neck sweater to vary your look.

**04** Bring a variety of colors. Something light. Something dark. A pop of color that brings out your eyes.

**05** Long sleeves are always preferred to short sleeves for a clean, polished look. Prefer casual? Rolled sleeves do the trick!

**06** A collared shirt and suit is a must for stylish professionals.

**07** Bring coordinating bottoms. Many shots are 3/4 length.

**08** Bring coordinating shoes and socks. Footwear may come into frame with seated poses.

**09** Prepare your favorite accessories. Watches, cuff links, glasses and pocket squares should be clean and presentable.

**10** Come with clean, manicured nails. Hands come into frame a lot so make sure yours are camera ready.

“MAKE IT  
**SIMPLE  
BUT SIGNIFICANT.”**

--DON DRAPER

